British Hypertension Society

www.bhsoc.org



BHS Friends Benefits



FRIENDS OF THE BHS

In 2002, the BHS Executive Committee established a **'Friends of the BHS'** scheme, which is open to commercial partners with an interest in hypertension and cardiovascular disease.

This scheme has proved very successful over the past eight years and contributions from the Friends have enabled the BHS to continue to develop all the following initiatives, which are organised by Working Parties who report to the Executive Committee:

BHS BP Measurement Working Party

- To advise on the validation of blood pressure monitors
- To be responsible for issues relating to mercury
- To advise on and provide educational resources for the measurement of blood pressure

BHS Collaborative Research Working Party

 To design and execute de novo clinical research studies expected to benefit from collaboration among several centres

BHS Guidelines and Information Service Working Party

- To provide information for health care professionals (BP Measurement DVD and Posters, Nurse Distance Learning Course, ACD Algorithm Posters and Factfiles)
- o To provide hypertension guidelines and web-based timely updates in response to new trial evidence
- To product factfiles on the management of hypertension in special situations
- To develop a strategy, manage and support the Information Service to ensure that it delivers on the above

BHS Educational Programmes Working Party

- To develop, organise, deliver and evaluate a range of educational initiatives across primary and secondary health care to improve knowledge and influence the prevention, detection and management of hypertension and cardiovascular disease in accordance with current BHS quidelines
- To engage stakeholders to develop a UK Specialist Accreditation programme and undertake a range of activities in support of this aim including Curriculum Design, Assessment and Quality Assurance
- To continue to develop links with other stakeholders to promote educational activities across the multiprofessional health care team
- To engage with those professional organisations involved in the delivery of care strategies to identify and reduce cardiovascular disease in the population, in particular pharmacists and nurses in primary/community care
- To develop and implement an accreditation system for postgraduate programmes that contribute to the overarching educational aims of the British Hypertension Society

BHS Nurses Working Party

- To provide specialist nursing advice and expertise as clinical experts in all aspects of blood pressure measurement
- To liaise with the Educational Programmes Working Party to provide educational courses for Nurses and Allied Health Professionals
- To disseminate good clinical practice through presentation of nursing research and audit at the BHS Annual Scientific Meeting
- To set goals and benchmarking standards of care related to hypertension and cardiovascular disease prevention

COST AND BENEFITS TO THE FRIENDS

The annual cost to organisations participating in the 'Friends of the BHS' scheme is £10,000 + VAT, for which the following benefits are offered. This list is not exhaustive and the BHS Executive is willing to discuss any alternative suggestions:

- ✓ Joint biannual meetings between the Friends and the BHS Executive Committee to discuss educational programmes and other initiatives
- ✓ Individual access to members of the BHS Executive Committee and Working Party Chairs
- ✓ Access to expert advice if required for programme/product development
- ✓ Sponsorship of the BHS Information Service, including acknowledgement on the BHS Information Service Exhibition Stand, which is displayed at key cardiovascular conferences
- ✓ Preferential choice to sponsor additional educational items (e.g. leaflets or online materials)
- ✓ Acknowledgement on the BHS website (<u>www.bhsoc.org</u>), with links to the Friends' websites
- Acknowledgement in quarterly BHS Newsletter, distributed to all BHS members, general practitioners with a special interest in hypertension and posted on the 'members only' section of the website of the International Society of Hypertension (1,000 members, www.ish-world.com)
- ✓ Opportunity to be a Stakeholder in BHS Guideline updates
- Acknowledgement on BHS published papers
- ✓ Priority for Major Sponsorship of the BHS Annual Scientific Meetings

Optional Extras:

- Participation in a small exhibition at BHS Masterclasses and Independent Prescribers Training Days. Costs will vary depending on the event.
 - o Acknowledgement on meeting publicity and delegate information provided on the day
 - Leaflet insertion in delegate packs
 - o Table top exhibition stand and attendance of two representatives, including lunch and refreshments
- ✓ Sole sponsorship of BHS organised educational meetings/training programmes on specific topics. Costs will vary depending on the event.

